

Institute of Management Education and Consultancy

Reform. Perform. **Transform**



**Approved by AICTE,
Ministry of Education,
Govt.of India**

About IMEC

Established in 2016 in Rudrapur, Uttarakhand, IMEC Institute for Management delivers industry-relevant education to develop skilled, ethical, and responsible leaders.

Our modern campus, experienced faculty, and value-driven approach create a dynamic learning environment.

With a focus on holistic development, students engage in academics, sports, cultural activities, and industrial visits to build real-world readiness.

Our Mission

Offering career-ready, industry-aligned programs that inspire learning and personal development.

Our Vision

To be a center of excellence, fostering growth and opportunity through transformative learning.



OUR COMMITMENT
DELIVERING AFFORDABLE, QUALITY EDUCATION TO EMPOWER LOCAL YOUTH.



From the desk of Chairman

Dear Students, Parents, and Well-wishers,

At IMEC, we are committed to shaping future leaders through industry-focused education. Our flagship PGDM program and a range of degree and diploma courses in collaboration with top institutions prepare students with practical skills and real-world experience. With strong emphasis on training, internships, and skill development, we ensure our graduates are job-ready and confident to thrive in today's dynamic world.

Join us and take the first step toward a successful career.

DR. BHAGWAN SINGH MOSHAL
CHAIRMAN

From the desk of Principal

Dear Students, Parents, and Supporters,
It gives me great pleasure to introduce the academic essence of IMEC Institute for Management.

Our flagship two-year PGDM program is designed to be industry-relevant and career-oriented, providing students with a strong foundation in management. In partnership with Kumaon University and MEP Skill Council, Delhi, we also offer 3-year undergraduate programs in Hospitality and Retail Management, as well as 1-year diplomas in Tourism and Banking—all crafted to align with current market needs.

We are committed to preparing students not just for jobs, but for meaningful careers. I invite you to be a part of this exciting journey of growth and opportunity at IMEC.

MS. NAMITA SINGH
PRINCIPAL





Look Inside College



Cafeteria

Seminar Hall

Lecture Room



Look Inside College



Library / Reading Room

Computer Lab

Language Lab

1 year Diploma Programme

Our courses make you Dynamic Leaders
and Professionals who are FUTURE- READY!



Banking & Finance



Tourism & Resort Management

ELIGIBILITY: 10+2 WITH 45% MARKS

3 year UG Programme

1

Bachelor's Degree in Hospitality (Hotel Management)

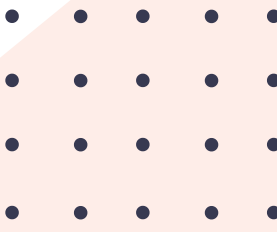
Develop practical and theoretical expertise in hotel operations, hospitality marketing, HR, finance, and food & beverage management. Hands-on training across key departments—Front Office, Housekeeping, and Kitchen—provides real-world experience, preparing you for a successful career in the hospitality industry.

2

Bachelor's Degree in Retail and Marketing Management

“Gain comprehensive expertise in retail and marketing with a focus on practical skills like inventory management, store layout, visual merchandising, and digital marketing. Learn through real-world case studies and explore how technology drives customer insights and targeted campaigns.

2 year PGDM Programme



What is PGDM ?

PGDM stands for Post Graduate Diploma in Management. It is a two-year full-time management program offered by various Management Institutes in India.

PGDM equivalent to MBA

While both PGDM and MBA are management programs, PGDM is a diploma program offered by autonomous institutions, whereas MBA (Master of Business Administration) is a degree program offered by universities. PGDM programs often have more flexibility in curriculum design and are more industry-oriented.



IMEC College for



Vocational Courses

B.Sc

B.Com

BA

BBA

BCA

B.Ed

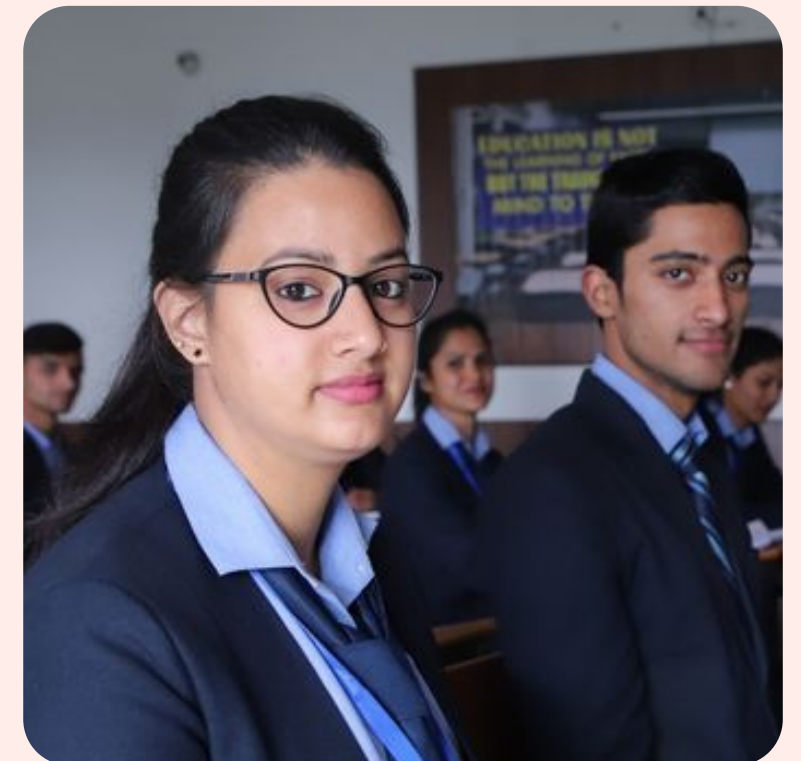
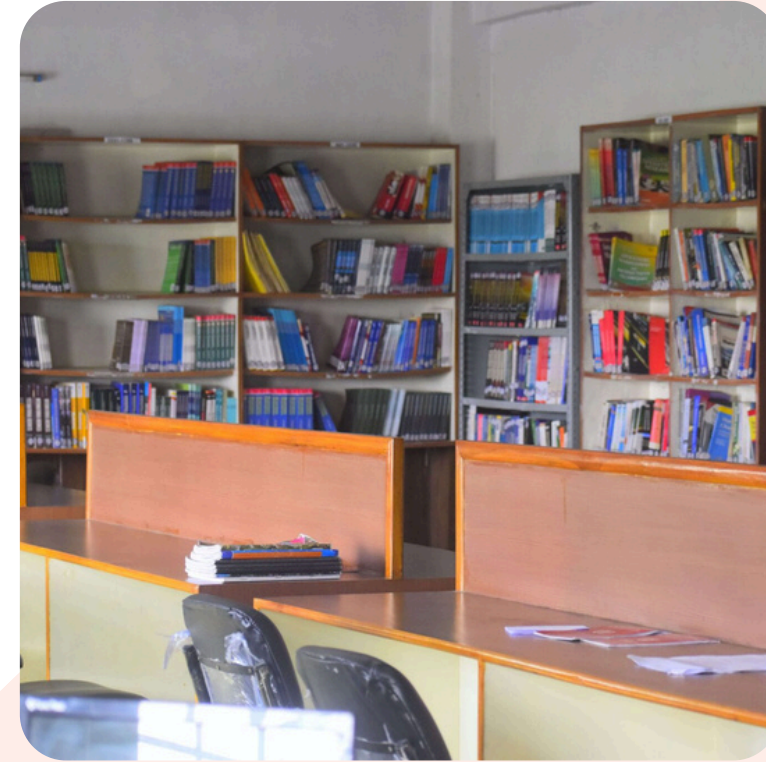




Industrial Visit and Placement



GALLERY





TALK TO US

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